

Reterritorializing value chains: an academic-activist dialogue

co-hosted by the Rethinking Value Chains (RVC) collective and Rethinking Global Value Chains (RGVC) platform

- **Venue.** FPH Foundation, Veblen Institute, 38 rue Saint Sabin, 75011 Paris, 16th October 2023 from 10:00 to 16:00
- **Concept.** In this workshop, we will bring together academics and civil society organizations who have worked on different problematics linked to the issue of reterritorialization. Their presentations will open the ground to a debate in which we would like to have your participation
- Please **register** [here](#) for online or face to face participation

Reterritorializing value chains: an academic-activist dialogue

<p>10:00 – 12:00</p>	<p>Panel 1. Diverse approaches to reterritorialization by members of the RVC collective (moderators Alistair Smith & Anna Cooper, Banana Link)</p> <p>Clara Roussey. University of Montpellier. Main results from the research with the Rethinking Value Chain collective</p> <p>Jocelyn Parot. Urgenci. From local production and consumption towards a broader territorial approach</p> <p>Jorge Conesa and Richard Adams. Fair Trade Advocacy Office (FTAO). From Fair Trade as reterritorialization of value to the development of local Fair Trade</p> <p>Mathilde Dupré. Veblen Institute. Reterritorializing corporate responsibilities: the French and European campaigns</p>
<p>12:00 – 13:30</p>	<p>Break</p>
<p>13:30 – 15:30</p>	<p>Panel 2. Reterritorialization and regulation of value chains (moderators Florence Palpacuer, University of Montpellier & Jorge Conesa, FTAO)</p> <p>Stefano Ponte. Copenhagen Business School, ‘Winescapes’ and the political economy of value: comparing Italy and South Africa</p> <p>Christophe Alliot. Le Basic. Reactions and perspectives on methodological approaches to reterritorialization</p> <p>Matthew Alford. Alliance Manchester Business School, University of Manchester. From private to public governance of decent work in regional value chains: the case of horticulture and garments in sub-Saharan Africa</p> <p>Olivier Roy. ReAct. Reaction and perspectives on reterritorializing social struggles</p>
<p>15:30 – 16:00</p>	<p>Concluding remarks (Alistair Smith & Florence Palpacuer)</p>